



PRESS RELEASE – January 27th 2017



German Imaging Technologies (GIT) is a Founding Member of the European Remanufacturing Council.

Dr. Sassan-Dieter Khatib Shahidi, CEO GIT
Dr. Walter R. Stahel, founder The Product-Life Institute

German Imaging Technologies, the leading printing document solutions provider in the Middle East and Africa, becomes a Founding Member of the European Remanufacturing Council (ERC). “The invitation to join ERC is recognizing the impact we already had in the Middle East and Africa. Sharing best practices between Europe and the Middle East, with educational institutes and peers in the industry is extremely valuable in our continuous efforts to innovate and improve the performance of our products and services.” declared Dr. Sassan-Dieter Khatib Shahidi, CEO and founder of German Imaging Technologies.

Launched on January 27th 2017, the European Remanufacturing Council (ERC) is backed by the European Commission and promotes European remanufacturing around the world. The aim of the Council is to raise policy maker awareness and understanding of the characteristics of the remanufacturing sector, and its potential as an important component of the Circular Economy. “The Circular Economy creates qualified local jobs and saves resources by extending product life.” declared Pf. Walter Stahel, widely regarded as the “grand vizier” of remanufacturing.

Founded in 1999, German Imaging Technologies has been recognized by IDC as the leading OEM-alternative supplier from 2007 and continues to help more than 2,000 customers in 15 countries across the Middle-East and Africa by providing premium remanufactured toner cartridges, printers, leasing, service contracts and managed print services, helping these customers reduce their problems, costs and environmental impact. The company has embarked on a regional expansion strategy and prides itself in delivering a compelling turn-key printing solution in a reliable, responsible and responsive manner.

German Imaging Technologies (GIT)

Umm Ramool, Dubai, UAE

info@gitmea.com | www.gitmea.com | +971.4 285 3538

